

# The contribution of buildings towards low carbon & resilient cities

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## World leader with local presence

We create sustainable solutions to protect life, assets, and the environment today and tomorrow.

- ▲ Stone wool factory
- ▲ Other factory
- ▲ Sales office / administration





Austria Belarus Belgium Bulgaria Canada China Croatia Czech Republic Denmark Germany Estonia Finland France Hungary India Indonesia Italy Latvia Lithuania Malaysia Mexico Norway Philippines Poland Romania Russian Federation Singapore Slovakia Spain Sweden Switzerland Thailand The Netherlands Turkey Ukraine United Arab Emirates United Kingdom United States of America

Vietnam

Europe 29 factories Main business areas: Insulation, acoustic ceilings horticultural substrates, cladding boards, engineered fibres, and noise & vibration control



6 factories

Main business areas:
Insulation, acoustic ceilings
and horticultural substrates



Main business areas: Insulation, mainly industrial & technical, and acoustic ceilings





Main business areas: Insulation, acoustic

ceilings and horticultural substrates

## Global challenges we face today - Urbanisation

"With a little math, that breaks down to about 21 people migrating to Kuala Lumpur or be born in it every hour. With this rapid urbanisation rate, it is now more important than ever to build well,"

Cheng Jew Keng, Chief Operating Officer of Sunway Property and Facilities Management

Urban population in Malaysia from 2005 to 2018
(in 1,000s)

25 000

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(in 1,000s)

25 000

2000 2000 2000 2007 2008 2009 2010 2011 2012 2013 2014 2015 2016 2017 2018

By 2050, 66% of the world's population will live in cities.

These people like all the rest of us will spend 90% of their time indoors in buildings and cities emits huge amounts of  $CO_2$ .

If no action is taken, energy consumption will rise by 50%.

89%

of the people surveyed believes their productivity decreases with noise pollution

ROCKWOOL, Modern Life Google survey, February 20th 2017

In Malaysia

15%

of total energy consumption is for residential & commercial buildings

Energy efficiency is the bedrock of emissions reductions in all 2°C scenarios

Cooling makes up

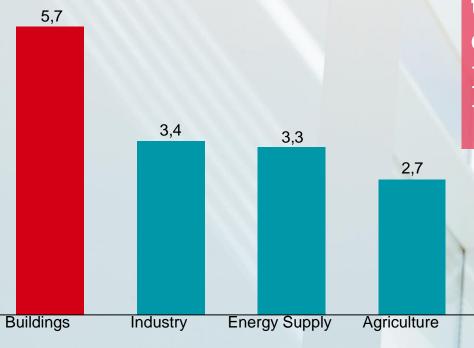
30%

Share of peak electricity demand

42 percent of emissions reductions in low-carbon scenarios come from energy efficiency

# Global 2030 greenhouse gas mitigation potential at a carbon price <50 USD/tCO<sub>2</sub>e in 2030

GtCO2e/year



For the same amount of money, buildings can save 40 percent more emissions than the next most costeffective sector

- reduces carbon emissions
- significant economic impact
- resource efficient



5 @ ROCKWOOL Asia



ROCKWOOL Sources: IPCC, "Climate change 2007 – Mitigation of climate change."



## **Building, the catalyst for Low Carbon & Resilient Cities**



40% of all carbon emission reductions in low-carbon 2°C scenarios come from energy efficiency.

**48**% is

how much you can increase concentration levels if you improve the acoustics in an open-plan office.





Fire safety advocacy post-Grenfell contributes to the UK ban on combustible façade insulation and cladding.



# **Considerations for Safer & Healthier Buildings**

Circularity

Reusable and

recyclable material.

**Water properties** 

Manage our most precious resource.



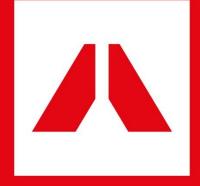
#### Fire resilience

Withstand temperatures above 1000°C.



#### **Thermal properties**

Saving energy by maintaining optimum indoor temperature and climate.





#### **Acoustic capabilities**

Block, absorb or enhance sounds.



#### **Aesthetics**

Match performance with aesthetics.



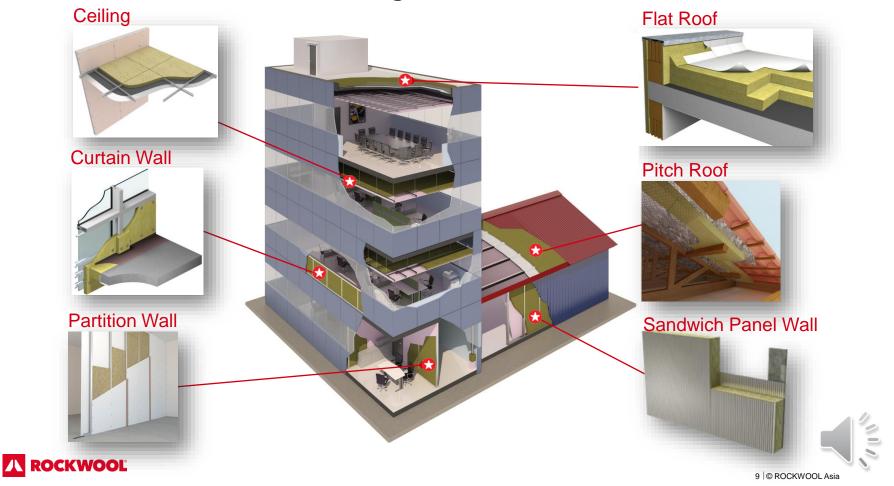
#### Robustness

Longer-lasting performance and robustness with easier installation.

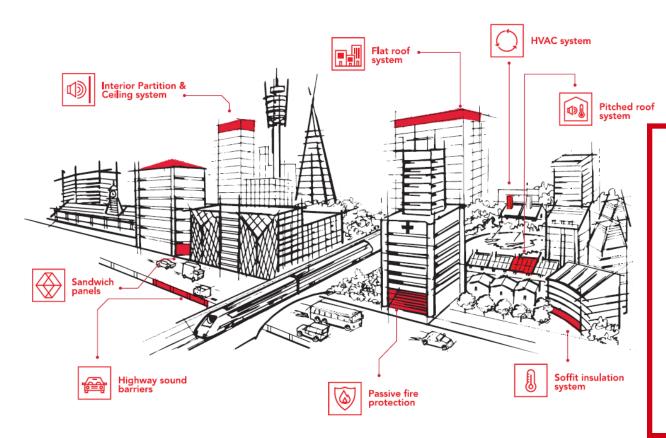




# **ROCKWOOL Solutions for Buildings**



## Enriching modern life in low carbon & resilient cities



With the majority of the world's population living in urban environments, cities have become the beating hearts of their country's economy. Economic prosperity gives cities additional power, but with it comes greater responsibility.



### **ROCKWOOL Resources for Low Carbon & Resilient Cities**







http://bit.ly/RW-OurThinking



http://bit.ly/RWAsiaFB

